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Seed Prices Are At Rock Bottom



CAN YOU AFFORD NOT TO USE THE BEST



P. N. Stoneman, President of the VSS, is an outstanding grower and breeder of Eureka Ensilage Corn. This field is part of 350 acres of highly selected Eureka grown by Mr. Stoneman to supply part of the 1932 requirements of VSS Patrons. Mr. Stoneman is standing at the right; on the left is his son, W. N. Stoneman, and in the center his grandson, W. N., Jr.

THE seed bill this spring is not likely to be more than half what it has been the last ten years. It has always paid to use quality seed. With seed prices so low, selection of any but the best obtainable quality is certainly false economy. The saving would be very little and the crop loss might be large.

The VSS, organized and operated by farmers to obtain at cost quality seeds of dependable crop producing value, renders its patrons a service not approached by any commercial agency operated to make profits. In selecting seeds for patrons it is guided solely by the best interests of the farmers who use the co-operative business. The unprejudiced recommendations of the State Agricultural Colleges on varieties and origins are rigidly adhered to. There exists no incentive to lower quality standards to provide for a margin of profit. Is there any safer or more economical method by which farmers can obtain their seed requirements?

Guarantee: VSS Field Seeds are guaranteed to the full extent of the purchase price to be as represented in variety, origin, purity, germination, and weed content. Patrons may return any seed that is not thoroughly satisfactory. After the seed is sown the VSS will reimburse the patron if there is definite evidence that the seed was not of high quality, but will in no case be liable for more than the purchase price of the seed.

When to Order: Any VSS Distributor will supply patrons VSS Seeds for cash at the prices quoted in this price list (bags included—freight paid) while such prices are in effect. If no distributor is within reach, mail your order to:

VIRGINIA SEED SERVICE, RICHMOND, VA.

A SEED SERVICE OPERATED BY FARMERS FOR FARMERS

On a Non-Profit Basis

CLOVERS

Red and Mammoth Clover are about \$6.00 per bushel less than last year, although the crop of seed adapted to this territory is about 40% below normal. There is a large crop in Oregon and other far western producing states, which however is entirely unadapted to this area, as it is highly susceptible to Anthracnose. This seed is being sold often under such designations as "Domestic," "US," "American Grown" or adaptable. The VSS has selected for patrons the choicest quality of Anthracnose resistant clover from the sources proven to be best in State Experiment Station tests.

Alsike Clover is about \$5.00 per bushel below last year with a 60% normal crop. Much weed infested and low grade alsike is on the market this year. The VSS handles only one grade of exceptionally high quality, which is always a better buy when crop results are considered and especially when seed prices are at present low levels.

ALFALFA

When a selective seed service operated by farmers in their own interest and on a non-profit basis is available for use no informed farmer will risk getting Arizona or New Mexico alfalfa or seed from other sources which consistently gives poor results in this territory. Such seed is often sold under misrepresentation of its origin or in blends. VSS Genuine Kansas and Utah hardy alfalfas are best adapted. Many six to eight year old stands of both obtained with VSS seeds are still producing good crops.

SWEET CLOVER

The outstanding merits of sweet clover are well established. Best results are obtained by sowing unhulled seed in January, February or early March at the rate of 20 pounds per acre. After March 15th scarified seed should be used at the rate of 15 pounds per acre, but stands are much more certain with early seedings of unhulled seed. VSS unhulled sweet clover, unlike most commercial stocks, is very low in weed content.

LESPEDEZA

Korean Lespedeza is immensely superior to common for either hay or pasture. The seed is now cheap enough to warrant its general use in place of common. Sow 15 to 20 pounds of Korean about 30 days before the average date of the last killing frost.

A SMALL GROUP of farmers organized the VSS in 1923 for the primary purpose of obtaining seeds of known origin and adaptation with good breeding and proven high crop producing value. The first year a few hundred patrons contributed a volume of business less than \$200,000. In eight years the number of patrons have increased to more than 60,000 with an annual volume of many millions of dollars.

Such a remarkable growth is significant. The best and fairest measure of the service rendered by a co-operative organization is the extent to which farmers make use of it.

The VSS
VIRGINIA SEED SERVICE
RICHMOND, VIRGINIA



Korean Lespedeza is probably the most valuable new crop developed in the last generation. The beautiful crop of Korean pictured was grown on the farm of N. W. Barnes near Woodleaf, N. C., a community which has produced during the last few years most of the certified Korean Lespedeza grown for VSS Patrons. This field made an average yield of 858 pounds of recleaned seed per acre. It is estimated that had this crop been cut for hay the yield would have been approximately three tons per acre.

It will be noted that in addition to dodder free stocks the VSS can supply at a somewhat lower cost Korean Lespedeza containing a trace of dodder. Practically every field on any farm has some dodder in it. Dodder seed is carried by birds and will live over in the soil many years. For seed production the dodder free seed is suggested; for grazing or soil improvement the seed containing a trace of dodder and excellent in all other respects is just as desirable.

GRASSES

Most of the grass seeds are about half of last year's price. The VSS, with large crops to choose from, has been able to select this year grass seeds of beautiful quality—high in germination and purity with very few weeds. A good job has been done in the matter of price also. Usually the price is no higher and often is lower than that asked by private agencies for seed of commercial quality.

PASTURE AND LAWN MIXTURES

Write for the open formulas approved by the State Agricultural College. These mixtures are made up on open formulas from the choicest quality seed and do not contain screenings or low grade seed.

- Pasture Mixture No. 1 is for clay soils reasonably high in lime.
- Pasture Mixture No. 2 is for light loam or sandy soils low in lime.
- Pasture Mixture No. 3 is for poor land and gullied hillsides.
- Lawn Grass Mixture No. 1 is for general use on most soils.
- Lawn Grass Mixture No. 2 is for light sandy soils.
- Lawn Grass Mixture No. 3 is for shady lawns.

SEED CORN

All VSS seed corn with the exception of the ensilage varieties is treated with BarBak for the prevention of root rot. This treatment is recommended by the Plant Pathology Department at the State Agricultural College and on the average results in material increase in yield.

SOYBEANS AND COWPEAS

Prices have never before been so low. With heavily recleaned, tested and guaranteed soybeans and cowpeas at such low costs there is no advantage in buying country run seed which, in addition to the weed content, may often actually cost more per pound of pure, live seeds.

VSS SEED PRICES

MARCH 7, 1932

FREIGHT PAID

Subject to Change Without Notice

BAGS INCLUDED

TERMS: Check with order or sight draft attached to bill of lading. The VSS does not extend credit. VSS Distributors will supply patrons for cash at the quoted prices. Where credit service is rendered by the Distributor he must make a credit charge of 2% to cover the cost of accommodation credit not to exceed thirty days.

FREIGHT PAID—BAGS INCLUDED: The quoted prices include bags and are freight paid to your station on orders totaling 100 pounds or more in weight. On orders weighing less than 100 pounds, and more than 50 pounds add 3% to cover extra bagging and transportation costs; on orders totaling less than 50 pounds, add 5%.

VSS SELECTED ORIGIN, GUARANTEED SEEDS

DELIVERED PRICES—BAGS INCLUDED

ALFALFA (Culture included, see note below)

	Per Bu.	Per Lb.
*VSS Highland Utah Alfalfa	\$ 12.60	\$.2100
*VSS Certified Kansas Alfalfa	10.95	.1825
*VSS Grimm Alfalfa	16.20	.2700

*Necessary inoculating culture included at quoted price. If culture is not desired, deduct 60c per bushel or 1c per pound.

SWEET CLOVER (Culture included, see note below)

	Per Bu.	Per Lb.
*VSS Unhulled White Sweet Clover, 60 lb. bu.	4.80	.0800
*VSS Scarified White Sweet Clover	5.55	.0925
*VSS Scarified Yellow Sweet Clover	5.85	.0975

*Necessary inoculating culture included at quoted price. If culture is not desired, deduct 60c per bushel or 1c per pound.

CLOVERS

	Per Bu.	Per Lb.
VSS Anthracnose Resistant Red Clover	11.55	.1925
VSS Anthracnose Resistant Mammoth Clover ...	11.55	.1925
VSS Alsike Clover	10.65	.1775
VSS White Dutch Clover	25.50	.4250

LESPEDEZA

	Per Bu.	Per Lb.
VSS Japan Clover (Common Lespedeza)	2.75	.1100
Certified Korean Lespedeza, 60 lb. bu.	9.60	.1600
VSS Korean Lespedeza, 60 lb. bu.	8.70	.1450
VSS Kobe Lespedeza, 60 lb. bu.	9.30	.1550

RAPE — VETCH — AUSTRIAN PEAS

	Per Bu.	Per Lb.
VSS Dwarf Essex Rape (Holland)	4.20	.0700
VSS Imported Hairy Winter Vetch	5.40	.0900
VSS Austrian Winter Peas	3.45	.0575

TIMOTHY AND GRASSES

	Per Bu.	Per Lb.
VSS Choice Timothy (New Crop)	2.97	.0660
VSS Red Top	4.80	.1200
VSS Orchard Grass (Onion Free)	1.54	.1100
VSS Kentucky Bluegrass	2.45	.1750
VSS Tall Oat Grass1325
VSS Domestic Rye Grass0700
VSS Carpet Grass (Australian)1900
VSS Carpet Grass (Domestic)1300
VSS Dallas Grass (Australian)2900

PASTURE MIXTURES (Open Formula)

	Per Lb.
VSS Pasture Mixture No. 1 (Approved)1600
VSS Pasture Mixture No. 2 (Approved)1800
VSS Pasture Mixture No. 3 (Approved)1500
VSS Commercial Pasture Mixture (Not Approved)1100

VSS LAWN GRASS (Open Formula)

	Per Lb.
VSS Lawn Grass No. 1 (Approved)	\$.2500
VSS Lawn Grass No. 2 (Approved)1900
VSS Lawn Grass No. 3 (Approved)2000

SEED OATS

	Per Bu.
VSS Burt Oats	\$.68
VSS Fulghum or Red Rust Proof Oats70
VSS Coker Strain Fulghum80
VSS Gray Winter or Turf Oats90

SEED POTATOES

	Per Bu.	10 Pk. Bag
Certified Irish Cobbler (Maine Grown)	1.65	3.90

SEED CORN (Treated with Barbak)

	Per Bu.
Certified Reids Yellow Dent	2.45
Certified Boone County White	2.45
Certified Government 182	2.45
Certified Virginia White Dent	2.45
VSS Golden Queen	2.25
Certified Cocke's Prolific	2.25
VSS Eureka Ensilage (Not Treated)	1.70

SOYBEANS AND COWPEAS

	Per Bu.
VSS Virginia Soybeans	1.30
Certified Virginia Soybeans	1.45
VSS Wilson Soybeans	1.40
VSS Laredo Soybeans	1.75
VSS Mammoth Yellow Soybeans	1.20
VSS Tar Heel Black Soybeans	1.25
VSS Tokio Soybeans	1.25
VSS George Washington Soybeans	1.35
VSS Mixed Cowpeas	1.55

MISCELLANEOUS

	Per Bu.	Per Lb.
VSS Sudan Grass0400
VSS Amber Cane0365
VSS Cultivated Tennessee German Millet0375
VSS Japanese Buckwheat		

INOCULATING CULTURE (Postpaid Prices)

For Clovers, Sweet Clover, Alfalfa	For Soybeans, Cowpeas, Austrian Winter Peas
2½ Bushel Unit	5 Bushel Unit
1 Bushel Unit	1 Bushel Unit
½ Bushel Unit	½ Bushel Unit
\$1.95	\$1.95
.85	.50
.50	.30

VIRGINIA SEED SERVICE, Richmond, Va.